

OHA ANNUAL MEETING 2023

PHYSICIAN LEADERSHIP TRACK SCHEDULE

Day	Time	Presentation Name	Description	Presenters
Monday	8-9 a.m.	HRO for the Masses: Cleveland Clinic's Approach to HRO Education Delivery	Leaders from Cleveland Clinic will describe the Clinic's approach to planning and delivering high reliability education to its more than 70,000 leaders and caregivers across state and internal borders during times of COVID and other stressors. Education tactics and lessons learned will be shared.	Steve Mrozowski, MHA, CPPS, FACHE, sr. director, Safety & High Reliability, Cleveland Clinic Amrit Gill, MD, associate chief safety officer, Cleveland Clinic
Monday	9:45-10:45 a.m.	The Power to Impact Culture via Effective, Regular, System-Wide, and Honest Communication	The greatest impact hospital leadership can have on culture, effectiveness of strategy development and implementation is via a simple, straightforward communication vehicle. This presentation will explore one method of communication employed by a Chief Medical Officer which has become the most recognized and influential health care communication in several communities.	Brian J. Santin, MD, FACS, FSVS, RPVI, CPPS, vascular surgeon and CMO, Clinton Memorial Hospital / Ohio Vein & Vascular, Inc.
Monday	2-3 p.m.	Healthcare Leadership Council – a Way to Engage, Identify, and Develop Future Leaders	By providing a select group of healthcare providers an opportunity to give insight into all aspects of care delivery in a community, it serves several beneficial aspects. C-suite leaders increase intimate engagement with providers while developing them as potential future leaders in medical staff and hospital service line management.	Brian J. Santin, MD, FACS, FSVS, RPVI, CPPS, vascular surgeon and CMO, Clinton Memorial Hospital / Ohio Vein & Vascular, Inc.
Monday	3:15-4:15 p.m.	Key Considerations in Primary Care Strategy to Drive Access and Lives Capture	Primary Care is the “evergreen” strategy – one that prospers in a fee-for-service or fee-for-value market, and one that ensures continued operational and financial sustainability through the attraction and retention of patient lives. This session will touch on initiatives related to market expansion and lives capture, clinical model and APP utilization, compensation best practices and other relevant issues.	Travis Ansel, MBA, managing partner, HSG Advisors
Tuesday	8-9 a.m.	On the Road to Recovery: Confronting Physician Burnout, Recruitment, and Retention	The great challenge for administrators is to develop physician staffing strategies that overcome obstacles stemming from increasing burnout, turnover and retirements. This session will outline actionable steps to improve physician recruitment and retention, as well as discuss why it's critical to address staffing needs earlier to prevent lengthy vacancies.	Tim Sheley, executive vice president, Jackson Physician Search
Tuesday	9:45-10:45 a.m.	5 Steps to Change Physician Behavior: The USACS Opioid Initiative	Attendees will how to change opioid prescribing behavior across a national physician practice group using education, communication and just enough high-quality data.	Michael Argus, MD, regional vice president of the US Acute Care Solutions North division
Tuesday	2-3 p.m.	I'm Not On Call and You Can't Make Me	This session will address legal requirements, practical considerations and hospital operational issues related to physician call coverage.	Jeremy Morris, JD, member of the firm, Epstein Becker & Green, P.C. Kim Parks, JD, senior counsel, Epstein Becker & Green, P.C.

Tuesday	3:15-4:45 p.m.	How to Develop Effective Physician Leaders	Physicians are increasingly called upon for leadership positions. This can create challenges since there's little training in leadership or management, and it can run counter to medical training. In this interactive session the cognitive-behavioral model of psychology will be outlined and it's use to restructure belief systems, and consequent behaviors.	Steve Anderson, PhD, president & CEO, Integrated Leadership Systems Rodney Stout, MD, physician, Holzer Health Systems
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