LEADERSHIP AND RESILIENCY: NAVIGATING THROUGH & BEYOND COVID-19

Presented by the Ohio Hospital Association and AXIS Medical Education
Provided with the support of OHA corporate partners

6-PART WEBINAR SERIES
1-2 p.m.
June 25, July 9, July 23, Aug. 6, Aug. 20 and Sept. 3
OHA members only

OVERVIEW
These educational activities are jointly provided by AXIS Medical Education and the Ohio Hospital Association and OHA corporate partners, in partnership with over 30 state hospital associations. We are excited to present a virtual summer leadership series for C-suite executives.

Six nationally known experts will discuss the COVID-19 pandemic crisis and share their expertise in resiliency, healthy policy, financial and strategic planning, understanding unconscious bias, health equity and the new health care ecosystem.

This six-part webinar series is COMPLIMENTARY to all OHA member hospital leaders. Each session will be an approximately 45-minute live or pre-recorded presentation, followed by a live question and answer session.

WHO SHOULD ATTEND
OHA member C-Suite executives, including chief medical and nursing officers, and hospital trustees

SESSIONS & PRESENTERS

JUNE 25
PART 1 – “BITE SIZE COPING DURING TIMES OF UNCERTAINTY”

Bryan Sexton | Director, Duke Center for Healthcare Safety & Quality; Associate Professor, Duke University
Safety Culture, Teamwork and Workforce Resilience – Stressed during uncertain times? If you, your staff or your colleagues are feeling particularly spent, it is probably because the level of emotional exhaustion in health care workers was already at an all-time-high before COVID-19, with one out of three people already meeting the criteria for burnout. In this enlightening and entertaining module, we will provide some perspective, hope and simple strategies to try during tense times.

Physicians: Duke University Health System Department of Clinical Education and Professional Development designates this activity (part 1) for a maximum of 1.0 AMA PRA Category 1 credits. Physicians should claim only credit commensurate with the extent of their participation in the activity.

**JULY 9**
**PART 2 – “UPDATE ON CORONAVIRUS: WHAT’S NEXT AND HOW TO PLAN”**

**Marty Makary, MD, MPH** | Surgeon, Johns Hopkins Medicine; Professor of Health Policy, Johns Hopkins Bloomberg School of Public Health

Makary, a leading public health expert at Johns Hopkins and editor-in-chief of MedPage Today, reviews the latest on the coronavirus and what organizations can do to prepare for the growing epidemic. Using plain English, he interprets the current data from overseas and U.S. studies projecting the impact in the U.S. Makary also reviews best practices of employee policies and how to adapt your business to deal with the epidemic in real-time.

Thank you to our corporate sponsors for Part 2: Bricker & Eckler, LLP, Plante Moran, Vertiv, Coverys, and MedOne Hospital Physicians.

**JULY 23**
**PART 3 – “THE POST-COVID-19 HEALTH CARE LANDSCAPE: IMPLICATIONS FOR STRATEGY”**

**Jeff Goldsmith** | President, Health Futures Inc.

What will the U.S. health system look like post-COVID-19? Hospitals and health systems will be facing the financial aftereffects of a COVID-19 related economic slowdown or recession. They will also have to deal with the political uncertainties created by the 2020 national election. Finally, they will face the continued threat of disruption of their existing businesses by new technologies and new competitors. What are the most significant threats and also opportunities, in this post-COVID landscape? How do health system boards and leadership set strategic priorities for this uncertain near-term future?

Thank you to our corporate sponsors for Part 3: HSG, Flywire, Real Time Medical Systems, Blue & Co., CardioSolution and Sound Physicians.

**AUG. 6**
**PART 4 – “HOW HOSPITALS AND HEALTH SYSTEMS CAN LEAD A QUIET REVOLUTION FOR HEALING DURING A PANDEMIC”**

**Dayna Bowen Matthew** | Dean, George Washington University Law School

Dayna Bowen Matthew, JD, PhD, is the new dean for George Washington University Law School in Washington, D.C. and the former William L. Matheson and Robert M. Morgenthau Distinguished Professor of Law and the F. Palmer Weber Research Professor of Civil Liberties and Human Rights at the University of Virginia School of Law. She holds an appointment in the GW School of Medicine’s Department of Public Health Sciences, and as a Robert Wood Johnson Health Policy Fellow. Matthew worked on Capitol Hill helping to address public health disparities for disadvantaged communities. In her presentation, Matthew identifies the historic and contemporary role that health providers can play in increasing health equity. In
addition, she defines the need for health care equity during the COVID-19 pandemic, and the threats to health equity that have been heightened by this challenging period.

Thank you to our corporate sponsors for Part 4: LeaderStat and MagMutual Insurance Co.

AUG. 20
PART 5 – “WIN WHEN - THE 21ST CENTURY CHALLENGES OF HEALTH EQUITY”

Dr. Kevin Ahmaad Jenkins  |  Postdoctoral Fellow at University of Pennsylvania, Core Investigator at Center for Health Equity Research and Promotion (CHERP)

From broken community partnerships to diminished funding, how do we overcome the 21st century challenges of health equity? This presentation motivates clinicians, researchers, and healthcare leaders to explore the role, recognition, and remediation of inequity in medicine. This presentation teaches healthcare providers and biomedical researchers how to clinically confront the deadly "isms" that prevent quality care and public wellness. In addition, Dr. Jenkins will be addressing the important issues of systemic racism and unconscious/implicit bias and the impact that they will have on delivering quality care to all.

Thank you to our corporate sponsors for Part 5: PatientPoint, CNA, William H. Meyer Agency, and Hall, Render, Killian, Heath & Lyman P.C.

SEPT. 3
PART 6 – “THE NEW HEALTH CARE ECOSYSTEM”

Tom Koulopoulos  |  Chairman, Delphi Group, a global futures think tank

What the COVID-19 crisis has made abundantly clear is that the current health care ecosystem is ill-prepared to deal with the type of health care needs that will be typical of the 21st Century. With an aging global demographic that will put more than half of the world's population in the 60+ age group by 2060 the world's real health care crisis has barely begun. The challenge isn't advances in medicine, the threat of future pandemics, or our ability to develop new pharmaceuticals and therapies, but rather a health care ecosystem that pits payer against provider, forces gaming of the system, poorly orchestrated supply chains, and the enormous burden on providers to handle so many of the administrative aspects of health care. The best hope for health care is to rethink how to refocus every part of the health care ecosystem on what it is best at.

Thank you to our corporate sponsors for Part 6: BKD CPAs and Advisors, Qualivis LLC, and MEDITECH.

CONTINUING EDUCATION CREDITS
This series has been approved for Nursing (ANCC) and Executive (ACHE-Qualified) credits.

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and Ohio Hospital Association. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the
Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

CREDIT DESIGNATION FOR NURSING
AXIS Medical Education designates this continuing nursing education activity for 1.0 contact hour each.

Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

HEALTHCARE EXECUTIVES
ACHE Qualified Education credit must be related to healthcare management (i.e., it cannot be clinical, inspirational, or specific to the sponsoring organization). It can be earned through educational programs conducted or sponsored by any organization qualified to provide education programming in healthcare management. Programs may be sponsored by ACHE, chapters, or other qualified sources, whether the programming is face-to-face or distance offerings (webinars, online seminars, self-study courses, etc.). You will receive a certificate of completion for 1.0 hour each.

Please contact Casey Strader with any CE questions, casey.strader@ohiohospitals.org.

REGISTRATION FEES
There is no cost to OHA members for this webinar series, due to the generous support of OHA corporate partners.

REGISTRATION
All attendees must register online. Go to our events page at ohiohospitals.org/events to register. Zoom links will be provided to registrants at least one day prior to each session.

SPECIAL CONSIDERATIONS
Thank you to our corporate sponsors. These sponsors have not influenced the planning nor will interfere with the presentation of these continuing education activities.

QUESTIONS?
For registration questions, please contact Sherri Cohen at sherri.cohen@ohiohospitals.org. For all other questions, please contact Jackie Silvis at Jackie.silvis@ohiohospitals.org.