



Webinar

HOW TO BRING TRANSPARENCY AND SAVINGS TO PHARMACY BENEFITS

Presented by the Ohio Hospital Association, in cooperation with the William H. Meyer Agency and National CooperativeRx, a member-owned, not-for-profit cooperative providing pharmacy benefits to hundreds of self-funded employer groups.

Monday, Aug. 31

Noon-1 p.m.

OVERVIEW

Attendees will learn how to bring transparency and savings to pharmacy benefits through a greater understanding of the complex PBM industry, financial advantages of self-funded pharmacy benefits, proactive clinical management, and the importance of having a PBM contract that is looking out for the best interest of the member and not the PBM.

WHO SHOULD ATTEND

Human resources directors, finance officers and chief executive officers.

PRESENTER

Kyle Kapusta is the director of Sales and Marketing at National CooperativeRx. Kyle joined the team in 2014 as a regional sales manager and quickly excelled in his position, helping the company achieve record growth. In his current role, Kyle leads a team of engaged individuals striving to educate their partners on the PBM world and the savings and value that National CooperativeRx can bring to member-owners. With each added member, the Cooperative gains more negotiating power.

LEARNING OBJECTIVES

- Participants will learn about the complexities of Pharmacy Benefits Managers
- Participants will be able to describe the financial advantages of self-funding
- Participants will be able to identify the differences of PBM contract transparency

REGISTRATION FEES

This webinar is available only to OHA members and there is no cost.

REGISTRATION

All attendees must register online. Go to our events page at www.ohiohospitals.org/events to register. You will receive connection instructions several days prior to the webinar. For registration questions, please contact Sherri Cohen at OHA, sherri.cohen@ohiohospitals.org.

CONTINUING EDUCATION

For human resource professionals, OHA has applied for CHHR credits. For CE related questions, please contact Casey Strader at OHA, casey.strader@ohiohospitals.org.

QUESTIONS?

For all other questions, please contact Jackie Silvis at OHA, Jackie.silvis@ohiohospitals.org.